



Boston, Massachusetts  
Phone: 857.277.8824  
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Portfolio: nbovinnik.com



## SKILLS

Web Design, Graphic Design, Corporate Identity/Corporate Branding, Typography, Drawing/Illustration, Web Development, Website Layout, Website Creative Strategy and Competitive Analysis, Website Wireframe, Site Map, SEO Meta Tags, Website Optimization, QA Testing of Websites, Animation, Advertising, Microsoft Office, Knowledge of Windows and Mac Platforms



## NOTABLE CLIENTS

TJX, Legal Sea Foods, Aruba Tourist Board, La-Z-Boy Furniture



## SAMPLE PROJECTS

- Kids menu for Legal Sea Foods
- Landing page for a Travel Zoo deal for TNT Vacations with roughly 3 million clickthroughs
- Print ads featured in Boston Globe, Metro and AAA Magazine
- Booth design for AAA Travel Show and for the Boston Globe Travel Show
- Design and illustration for an interactive online tool that teaches teenagers about a healthy diet



## TOOLS AND LANGUAGES

Adobe Creative Cloud, HTML, CSS, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, PowerPoint, ActionScript, QuarkXPress, Adobe Acrobat, Adobe Flash, Microsoft Office



## PROFESSIONAL EXPERIENCE

### MAGIC RAINBOW ACADEMY

#### Senior Graphic Designer / Marketing Specialist (Part time)

12/2016 – now

- Developed company's website using HTML and CSS
- Created brand identity
- Designed logo, brochures, flyers, stationery, handbooks
- Oversaw advertising and marketing campaigns
- Managed social media presence





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## **FREELANCE WEB/GRAPHIC DESIGNER**

**06/2016 – now**

### **(Part Time)**

- Developed websites using HTML and CSS
- Created a user interface and icons for an iPhone game
- Designed a logo for a mobile app
- Created illustrations and layouts for a company that specializes in educational material subscriptions for kids
- Designed icons for a desktop application
- Created logos for a travel insurance company and a students' insurance company

## **WEYMOUTH DESIGN**

**03/2016 – 06/2016**

### **Contract Graphic Designer**

- Created design concepts for TJX Companies' Corporate Responsibilities Report featured on TJX's home page
- Help updating TJX Companies' website

## **SERALITY**

**06/2012 – 03/2016**

### **Contract Graphic/Web Designer**

- Developed landing pages using HTML and CSS
- Designed email blasts
- Managed e-marketing campaigns
- Designed print brochures and flyers
- Maintained company's website
- Oversaw UI design of company website

## **TNT VACATIONS**

**5/2010 – 8/2012**

### **Web/Graphic Designer**

- Created intuitive, engaging, and brand-consistent user interfaces and updated company's website using HTML, CSS, Flash, Photoshop and Illustrator
- Designed and produced email blasts for travel agents and direct consumers
- Created high-quality print ads for newspapers and magazines
- Designed brochures, flyers and large displays for trade shows
- Delivered files for development team, working closely with them to translate visual designs to functioning website pages
- Designed vivid web banner ads
- Updated company's Facebook page

## **AYR1**

**10/2009 – 5/2010**

### **Web Designer**

- Designed websites from scratch for large furniture companies
- Customized existing website templates using Flash, HTML, CSS, Photoshop, Illustrator
- Designed covers for manufacturers' catalogs
- Managed multiple concurrent projects
- Managed client relationships

## **JOHN DANIEL SHIPMAN AND ASSOCIATES**

**03/2009 – 10/2009**

### **Freelance Web Designer**

- Creating highly usable and intuitive new website for a real estate company, John Daniel Shipman and Associates, using HTML, CSS, JavaScript and Flash
- Implemented SEO meta tags and optimized website for fast page loading





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- Designed and coded HTML e-mail template for the company
- Developed conceptual designs for printed marketing materials to support the brand (business card, folder, letterhead, postcard)

#### **IVY FACULTY CONSORTIUM**

**03/2009 – 8/2009**

##### **Freelance Web Designer**

- Worked on website re-design using HTML, CSS and Flash
- Created animated graphics and Flash multimedia for the homepage

#### **BODIMOJO**

**03/2009 – 8/2009**

##### **Freelance Web Designer**

- Created illustrations and storyboards for interactive tools on BodiMojo's website

#### **BOSTON UNIVERSITY ADLAB**

**09/2008 – 05/2009**

##### **Interactive Designer**

- Designed and built a website using HTML, CSS, JavaScript and Flash and e-mail newsletter templates for Coldwell Banker's real estate agent
- Designed an HTML e-mail blast for a sports accessories company, Ame & Lulu
- Designed and built a website for a landscaping company in HTML, CSS and JavaScript

#### **LEGAL SEA FOODS**

**06/2007 – 06/2008**

##### **Graphic Design / Marketing Intern**

- Created illustrations for web-based games
- Created interactive games in Flash for company's website
- Designed brochure and illustrations for kids' menu
- Created illustrations for internal newsletter



## **EDUCATION**

Boston University, BFA in Graphic Design, Minor in Advertising (Boston, MA, 2005-2009)

Newton North High School (Newton, MA, 2003-2005)

Moscow State Pedagogical University, Graphic Design, Drawing and Painting courses  
(Moscow, Russia, 2002-2003)

Moscow Krasnopresnenskaya Art School, Certificate in Art Education (Moscow, Russia, 1992-2003)



## **ACHIEVEMENTS/AWARDS**

2008 Boston University AdLab award for the best website

2007, 2008 Project works are chosen for BU web and graphic design exhibits

2005 Boston Globe Scholastic Art Awards Portfolio Nominee

2005 Winner Artist of the Newton High School Seniors competition

2005 Artwork exhibited at the Newton Free Library Annual Awards Show

2004 Boston Globe Scholastic Art Awards Gold Key for a drawing

2004 Award winning artwork demonstrated at the Boston Globe Scholastic Art Awards Exhibit

1999 First place winner of the Alexander S. Pushkin 200th Anniversary Artwork Contest